

LIVING IN MOSSEL BAY



Hiervandaan, na Mosselbaai!

**COMPANY
PROFILE**



INTRODUCTION

Living in Mossel Bay is a premier real estate agency specialising in the buying and selling of properties in the beautiful coastal town of Mossel Bay, South Africa.

With a team of experienced and dedicated professionals, Living in Mossel Bay has established itself as a leading player in the local real estate market. We successfully provide our clients with the highest level of service and expertise, helping them to achieve their real estate goals in a timely and cost-effective manner.

We offer all our clients high quality presentation of their properties and reach with syndication and distribution to Property24 as well as all social media, new and emerging platforms.

Whether you're looking to buy your dream home or sell your property quickly and efficiently, Living in Mossel Bay has the skills, knowledge, and resources to guide you every step of the way. With a commitment to excellence and a passion for helping clients succeed, we strive to be the go-to real estate agency in Mossel Bay and beyond.

It is our privilege to list your existing and future properties. Please let us know whether we can set up a face-to-face meeting to further discuss your objectives and options.

WHO IS LIVING IN MOSSEL BAY?

Welcome to Living in Mossel Bay, where three passionate and skilled **co-owners** come together to offer a first-class service to property developers, buyers, and sellers. Karin Strydom, Louise van Zyl, and Charné Kellerman form a **dynamic trio**, each bringing their own unique set of skills and expertise to the table.



Karin, with over 20 years of experience in real estate, sales, and marketing, provides invaluable local knowledge and advice to help match the right property with the right buyer. She is a serious and innovative businesswoman who holds an LLB Bachelor of Laws degree who is committed to providing excellent and relevant advice to all clients.

Karin Strydom
072 088 2075
karin@propertymosselbay.co.za

Louise, with a strong background in sales and marketing as well as environmental services, offers a broad range of expertise in negotiating, communication, and customer service. She is a natural connector who loves working with people and making meaningful connections.



Louise van Zyl
081 809 1190

louise@propertymosselbay.co.za



Charné, with a Masters' degree in industrial psychology and experience in corporate and consulting environments, has a passion for people, property, and Mossel Bay. Her skills in building and maintaining strong relationships, accurately pricing and marketing homes, and negotiating the best outcome for every transaction make her an essential member of the team.

Charné Kellerman
083 654 6396
charne@propertymosselbay.co.za

Together, Karin, Louise, and Charné have created a refreshing and modern approach to estate agency, characterised by a proactive work ethic, the highest standard of customer service, and client care. As co-owners, wives and mothers, they surround themselves with good people who complement their skill sets, want the same things as them, and inspire them to achieve their dreams.

MISSION STATEMENT

Living in Mossel Bay is a modern real estate company with a mission to make the home buying and selling experience a simple, quick, and seamless one. We aim to completely redefine the real estate experience by:

Placing clients at the centre

We will always place the needs of our clients at the centre of everything we do, and we aim to exceed their expectations at every stage of the property buying or selling journey.

Crafting creative marketing plans

Our extensive marketing knowledge, expertise, and experience ensure that we can craft creative marketing strategies tailored to different properties and their potential buyers.

Adopting innovative technology

We make use of the latest real estate technology to drive innovation, generate leads, enhance communication and improve productivity.

Valuing our reputation over our commission

The guiding principle in all our decisions and actions is to value the name and reputation **Living in Mossel Bay** over any commission fee.

But what do our clients say? – Click on or follow the link:

<https://goo.gl/maps/PWsWEPavUMKJaN4y5?coh=178572&entry=tt>

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